BOSTON HERALD

Date: Location: Circulation (DMA): Type (Frequency): Page: Keyword: Monday, August 13, 2007 BOSTON, MA 201,513 (7) Newspaper (D) 16 New Hampshire

Burrelles Luce

N.H. tourism officials: We're tax free all year

CONCORD, N.H. — New Hampshire tourism officials are fighting back against Massachusetts' bid to lure shoppers with a tax holiday.

The state Division of Travel and Tourism is encouraging New Hampshire retailers to display a new logo touting the state's year-round tax-free status. Massachusetts suspended its 5 percent sales tax on purchases up to \$2,500 over the weekend. "I want to remind shoppers they don't have to schedule their shopping around the schedule of state government in Massachusetts," Gov. John Lynch said. "Because every day in New Hampshire is a tax-free holiday."



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